URBAN SLATE SAMPLE PALETTE

A Modern Cool-Neutral Collection

Urban Slate blends cool, modern neutrals with refined tonal contrasts for a quietly sophisticated visual identity. Each shade serves a clear purpose—use the notes below to apply the colors with intention and achieve a cohesive, elevated aesthetic.

Color name	Hex Code	Color Swatch	Notes
Charcoal Slate	#2E3A45		**Primary text, headers & structural elements** (Strong, modern, and readable; ideal for high-impact sections)
Steel Blue	#5A7C8A		**Secondary accents & subtle highlights** (Brings calm sophistication without overpowering)
Mist Grey	#D7DDE1		**Backgrounds, sections & soft dividers** (Clean, airy, and perfect for reducing visual noise)
Soft Graphite	#4A535E		**Buttons, icons & supporting text** (A refined mid-tone that adds hierarchy and polish)
Cool Sand	#E8E3DC		**Light backgrounds, cards & contrast relief** (Warms the cool palette very gently and adds elegance)

This palette is a taste of what Scriptique Studio can create for your brand. For clients, we develop fully customized palettes with 10–12 refined, harmonious colors, designed to perfectly complement your brand identity, and enhance your visual presence. You receive the palette ready-to-use—simply use the colors wherever you need them.

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